| MEDIA EDUCATION WITHIN FORMAL EDUCATIONAL SYSTEM | Country profile sheet PORTUGAL | Resources; other usable datas |
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| Context – educational system | Overview In Portugal, the Ministry of education and Science has the responsibility for defining, coordinating, implementing and evaluating national policies for education, science and information society, articulating them with the policies of qualification and training. The Ministry performs this responsibilities via direct administration services of the State (central and peripheral services), indirect administration, advisory bodies and other entities. In the Autonomous Regions of the Azores and Madeira, the Regional Governments, via the respective Regional Secretariats for Education, are responsible for defining the national education policy to a regional plan and manage human, material and financial resources. Compulsory education begins at the age of 6 and lasts for 12 years. It encompasses Basic education and Secondary Education. Basic Education lasts for 9 years and is divided into three cycles: the first cycle corresponds to the first four years of schooling; the second cycle corresponds to the next two years (these two cycles together correspond to primary education); and, the third cycle that lasts for three years and corresponds to Lower Secondary Education. The articulation of the three cycles is sequential and each cycle should complete and deepen the previous one, within a global perspective. Specific goals within each cycle are integrated into the overall objectives of basic education. It can be organized in different paths, comprising courses aiming the preparation for working life or further studies. The permeability between courses oriented to working life and courses geared to continue studies is guaranteed. Compulsory education is provided in public schools, private and cooperative schools. State-run schools are free of charge. | https://webgate.ec.eu ropa.eu/fpfis/mwikis/e urydice/index.php?titl e=Countries https://webgate.ec.eu ropa.eu/fpfis/mwikis/e urydice/index.php/Por tugal:Single Structure Education %28Integ rated Primary and L ower Secondary Edu |
| | Primary and lower secondary education rooted on the Comprehensive Law on the Education System, which establishes the general framework for the education system. The guiding principles of organisation and management of the curriculum of basic education, as well as the assessment of learning and the process of developing the curriculum are more specifically outlined in Decree-Law no. 139/2012, of 5th July. As stated in the Comprehensive Law, the general educational aims for basic education are as follows: To provide all Portuguese with a common general instruction that may enable them to discover and develop interests, skills, critical reasoning, memory, creativity, moral sense and aesthetic sensitiveness; to promote individual fulfillment tuned with social solidarity values; To ensure that the relationship between learning and learning to do, between theory and practice, and between school culture and everyday culture is well balanced in this instruction; To provide room for physical and motor development, promoting manual activities and artistic education to make pupils aware of the different forms of aesthetic expression, detecting and encouraging skills in these fields; To taech a first foreign language and begin a second one; To encourage a national awareness open to reality from a perspective of universal humanism, solidarity and international cooperation; To provide pupils with experiences that encourage civic maturity and social and emotional maturity, reating in them positive attitudes and habits in their relationships and in cooperation with others, whether within the family or in conscientious, responsible intervention in the reality surrounding them; To help pupils acquire independent attitudes, with a view to forming citizens with a sense of their civic responsibilities and who intervene democratically in community life; To respond to the special educational needs of children who suffer from physical or mental handicaps, | |
| | To promote permanent knowledge updating; To participate in the process of educational information and guidance in collaboration with families; To provide, with freedom of conscience, the acquisition of civic and moral education notions; To create the conditions for school and educational success for all pupils. The current educational policies, as defined in the Decree-law no. 139/2012, have the main goal of improving quality and success and are rooted in the pre-assumption that education is a decisive factor for the future of the country. High investments have been made on the renovation of school infrastructures and equipments to meet the requirements of the society of knowledge, namely through the Education Technological Plan and the School Network Modernisation Programme. Such programmes have resulted in deep transformations in the school premises and organisation and above all in teacher training, enabling them to integrate ICT in teaching practices. | |

| To create individual and group working habits and to foster the development of methodical reflection, open-mindedness, awareness and acceptance of others, and the capacity to adapt to change. The educational policies, as defined in the DECREE-LAW NO. 139/2012, have the main goal of improving quality and success and are rooted in |
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| | Structure of the national education system 2012/13 | 0 1 2 3 4 5 12 13 12 13 15 16 12 15 16 12 15 16 12 15 10 1 2 3 4 5 6 CRECHE JARDIM DE INFÁNCIA ENSINO BÁSICO ENSINO BÁSICO CURSOS CIENTÍFICO-HUMANISTICOS ENSINO UNIVERSITARIO CURSOS TECNOLÓGICOS / CURSOS STECNOLÓGICOS / CURSOS PROFISSIONAIS CURSOS PROFISSIONAIS | https://webgate.ec.eu ropa.eu/fpfis/mwikis/e urydice/index.php?titl e=Countries |
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| Media literacy in the curriculum | ML education in top level curriculum | In Portugal, compulsory education includes ICT as a core subject, as a general skill to be acquired and as a fundamental cross-curricular subject. Media Education, however, is not present as a core subject. There are references to media education but these are scarce, and are to be found as part of the curriculum of other school subjects and not by direct reference. | Study ont he Current Trends and Approaches to Media Literacy in Europe Country profile Portugal V 4.0 |
| | | Although Media literacy is present in the Portuguese education system, it has only a discrete presence in the curriculum. There are some references to media studies. ICT is seen as an important subject and a skill to be acquired by all students. In the "Orientações do Ministério da Educação para a Disciplina de TIC" it is said that ICT is undoubtedly embedded in the national curriculum and that the subject should not be considered part of IT, but as a subject where skills in informatics are linked with those specific of other areas of learning. ICT (TIC) is a core subject for the 8th, 9th and 10th years and is also present in the national curriculum as a basic cross-curricular subject, related to general skills, specific methodologies and acquiring general and specific competences (in handling information, working methods, communication, etc.) | |
| | resources Media literacy in education from a historical wiew | The historical, cultural and political context of the country helps us to frame the current situation in media education field in the country. The dictatorship that lasted over four decades in Portugal not only put economical development on embargo and refrained mass media, but also limited education to few school years and manipulated it away from the promotion of autonomy and critical thinking. From 1974 on, the country extended and made more consistent the fields of economy, media and education, among others, but is still struggling with heavy historical heritages. | Media Education in Portugal: A Building Site School 2.0 - A Global Perspective By Prof. Cristina Ponte & Ana Jorge In: The Journal of Media Literacy |
| | | In regard to education, Portugal is still in a disadvantaged position in relation to the rest of Europe, with a significant historical delay that still place the illiteracy around 9%, according to the Census in 2001. Although the generations after the revolution have had a growing access to education, the now active generation still born before April 25th 1974 has the lowest schooling years average in Europe, according to European Social Survey in 2006; and 60% of parents of children aged up to 14 have only the compulsory education of nine school years (Rebelo, 2008). This situation is drawn according to a generational gap in the use of new technologies and further places television medium in the centre of Portuguese society. | http://journalofmedial iteracy.org/index.php /current-issue |
| | | The implications of the generational gap to media education are that this process cannot rely on families as the only agents to promote it. However, in a country where the adults education and education throughout life are only now starting to be more debated, just as the incentives to literacy are still in motion (namely, the governmental "Reading+ Plan", to increase reading habits among the population, specially the youngest), media education does not seem to have earned its place in the agenda of education policy (Baptista in Tomé, 2008). Manuel Pinto (2003) states: | |

| "In countries such as Portugal and others in the Iberian-American space that were deeply affected by authoritarian regimes and that have a democratic experience that is still insufficiently imbedded in everyday practices, sometimes it becomes difficult to earn spaces and horizons for the so-called media education". |
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| Public and private media organizations had poor efforts to promote media education, and commercial communication and civil society associations were practically absent from this process. There was a reasonable observation and research in this field, and also a fair liaison to international initiatives. So families' participation in the media literacy effort seemed to try to compensate a lack of association and cooperation among institutions. |
| This whole picture resulted in a colonization of the debate around media education by "the overwhelmed discourse on technology" (Pinto, 2003). Generally, there is an underdevelopment situation in this field in the country, in which the state reclaims for itself a great part of the responsibility in promoting this side of education for citizenship. This is something that is consistent with a national culture that has a poor conscience of rights and participation, and that depends upon and delegates responsibility on the state in many other areas. |
| The retrogressions are, in a way, signs of how much this field is not yet among the priorities in education. The national Educational Innovation Institute, that had tried to incorporate media in educational practices and in the curriculum since 1997, was closed down in 2002 within a reform and a cut in budgets. There was also a drawback for media education in the teacher training level, when it was sacrificed during the pedagogical restructuring imposed by the signing of Treaty of Boulogne (Tomé, 2008). |
| Indeed, the government in power since 2005 has defined as its priority politics to transform the economy by strengthening the technological and educational capacity: after the schools were equipped with computers and broadband internet, programs of acquisition were promoted, symbolized in Magellan, the computers for children 6-10 of which over 300 thousand were distributed in the first year, in 2008/09. This program stems from a deterministic perspective in regard to technology, by not promoting a critical and autonomous education towards it and rather believing in a peaceful revolution of the teaching-learning process, as well as in a passing on of digital media into society through young people ("children bring parents to the internet world"), although the structural problem of the country's educational delay is not addressed. |
| Media education is still practically reduced to the inclusion of ICT training in the curriculum, as a subject of 8th to 10th grades and as a transversal training to learn competencies for the learning process (in Project Area, Accompanied Study or Civic Education), but the perspective on ICT is also reducing them to their educational possibilities, by ignoring their capacity to promote autonomy and contact with the outside world. The inclusion of media literacy in the education for citizenship did not gain expression, despite a forum held in 2006 between the Ministry of Education and Presidency of Ministers Council and experts in the field. |
| Also the new Television Law (n. 27/2007) states that the public broadcaster should "participate in activities of media education, by guaranteeing, namely, the broadcasting of programs oriented to that purpose." Almost two years later, this legal statement has shown limited results on the screens, only for children, with a weekly newscast with children's participation, A Thousand Gigas. The production of original content is scarce, struggling with high production costs for a small market, although RTP2, the second channel of public television, exhibits a recognisably |

| | | quality programming. Public broadcasting is also not exploring the potential of online context for this purpose. | |
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| | | To conclude, there are several forces and voices, sometimes in different directions, that try to define media education in Portugal. We could say that we are somewhat in media education pre-history, in the sense that it does not exist by its own right and on its own, as an autonomous topic in the public agenda, as do the ICT's risks and opportunities that seem to dominate the media and political discourses, respectively. Therefore, the biggest challenge media education is facing right now in Portugal is that of rising up to a level of public awareness, associated with citizenship, social inclusion and participation issues. The portrait that this text presents is, then, in a way a puzzle in which different entities, in isolation or punctual cooperation, try to define the reality of media education in Portugal. | |
| | Media literacy in the curriculum – recent wiew | Media education is still practically reduced to the inclusion of ICT training in the curriculum, as a subject of 8th to 10th grades and as a transversal training to learn competencies for the learning process (in Project Area, Accompanied Study or Civic Education), but the perspective on ICT is also reducing them to their educational possibilities, by ignoring their capacity to promote autonomy and contact with the outside world. The inclusion of media literacy in the education for citizenship did not gain expression, despite a forum held in 2006 between the Ministry of Education and Presidency of Ministers Council and experts in the field. | |
| | | In regard to policy, we can see a delay also on the implementation of European guidelines in this field: the Office for the Media, competent in legislating on media, has not yet concluded the transposition to national Law of the Audiovisual Media Services Directive (2007/65/EC) that fixates that transposition until the end of 2009. | |
| | Comments, annexes | Vitor Rea Batista, Algarve University, Member of the Media Literacy Expert Group, 2012: "About the Media Education and Media Literacy presence in curricula, I have been looking all over for the possibility of those indications from the official sources without any success. The only thing that I could find is the intention to implement some issues (which, nobody knows exactly) of Media Education within the subject of ICT for the 2nd and 3rd cycles of the basic curriculum (grades 5 to 9). There is also the intention, coming from the state department of cultural affairs to create on those cycles the subject of Film Literacy. <i>There is a National Plan for the study of Cinema in schools. It is only in an embrionary state, but it is an advance anyway.</i> " | |
| Ad Teacher profession development | | | |
| Specialized network for media educators | Media Literacy and | Media Literacy' is a web aggregator of information on this subject, constituting a platform that provides tools for promoting literacy projects within I forums for debate on this issue iamediatica.pt/pt/o-que-e-o-portal-da-literacia | |