

EAVI CAMP 2019

A summer experience filming the tricks of social media

EAVI CAMP IN A NUTSHELL:

- **LOCATION:** De Pinte (Belgium)
- **PERIOD:** 23rd-31st July 2019
- **LENGTH:** 9 days
- **WORKING ACTIVITIES:** production of infographics and a short film
- **N° PARTICIPANTS:** 13
- **PARTICIPANTS' AGE:** 18-27
- **PARTICIPATION FEES:** no fees
- **DEADLINE:** 27th of April 2019
- **APPLICATION:** video presentation

Can you spot fake news? Have you ever believed disinformation?

Have you wondered how anyone could?

Join EAVI CAMP 2019 to learn more about fake news and combat it through the medium of short film and documentary.

ABOUT EAVI

EAVI (European Association for Viewers Interests) is a no profit organisation based in Brussels.

What is EAVI's goal? Mainly, to develop the field of media literacy and to enable full citizenship.

What does this mean? Nowadays, because of the several sources of information at our disposal and the dangers of fake-news, citizens need to rely on media literacy skills in order to fully understand the reality in which they are living.

What do we do then? Through workshops, conferences, infographics, videos, etc., we raise awareness of media literacy and give individuals the skills to fight against fake news, harmful propaganda, hate speech and the pitfalls that exist in the modern media environment.

WHY THE CAMP?

Media literacy is hot topic. Although it is now recognised a policy level, that has yet to trickle down to on the ground education, or indeed **among young people**. This means the dark side of the media and social media is underestimated and young people are poorly equipped with the critical skills and mind-set to spot and counter the dangers.

So, why the camp on media literacy then? A group of young people have the opportunity to spend eight days this summer contributing to the development of the field of media literacy activism and education. They will produce content and material for their peers, putting power in your hands to

explore new ideas, test your own knowledge and give a voice to young people in contributing to the way media literacy is taught. ***We want content created by young people FOR young people!***

So, if you are creative, crazy about social media and can create videos and infographics, but also interested in learning about the deeper aspects of the media, THIS CAMP IS RIGHT FOR YOU!

We will host **13 dynamic, international young people** willing to share a great experience this summer, balancing outdoor and free time activities with scripting, planning, acting, creating and editing a short film but also producing infographics about media education, propaganda and fake news, all with the aim of educating young people in media literacy and recognising its importance for a full and active citizenship!

EAVI trainers will be there to help participants understand these topics in order to create a successful and communicative piece of “video art”.

CAMP ACTIVITIES

It is often said that young people exaggerate with the use of social media and digital devices, losing their perception of what exists beyond the screens and not fully participating in the offline world!

But, it must be possible to find a balance!

The camp provides offline free time to enjoy the beautiful Flemish countryside, team activities, short visits to the nearby cities (Ghent and Brussels), coupled with group working activities for the development of the short video.

PARTICIPATION FEES

Participants ***don't have to pay*** any fees. Food and accommodation are free for those selected for EAVI CAMP.

Flights and means of transport to arrive and leave are at the participants' expenses. For this reason, we advise you to book the flights as soon as you are selected.

PARTICIPANTS PROFILE:

- Between 18 and 27 years old
- Fluent in English
- Interested in social media, media literacy and communication
- Creative skills
- Ability to work in team
- Ability to create infographics
- Knowledge of ***shooting and video editing techniques*** would be ***desirable*** but not ***essential***.

HOW TO APPLY:

CONTACT DETAILS AND SELECTION PROCESS

To participate in the selection process, you will need to send a video around 3 minutes in length, telling us who you are, why you are interested in the camp and what qualities you possess that will be useful for the EAVI CAMP activities. ***Feel free to present yourself in the most comfortable way for you and show us your creativity!***

That's not all. The videos will be evaluated on the basis of **10 points**: eight will be assigned by EAVI (based on interest shown, respect of requirements and creativity), and two according to how many

likes your video gets on the EAVI profile on Instagram (Account: **eavimedialiteracy**). EAVI will share shortlisted videos on the 29th of April (with your consent) and off we go! Then you'll have 9 days to promote your own video until the 8th of May.

You can send the video, together with the Information form <https://eavi.eu/wp-content/uploads/2019/02/INFORMATION-FORM.pdf> to the following e-mail address by the 10th of April: giovanna@eavi.eu (for the attention of Giovanna Tanzi). SUBJECT: EAVI CAMP participation-*your name and surname*.

Successful candidates will receive a confirmation e-mail on the 29th of April, including further information about the camp.

For further information, send an e-mail to giovanna@eavi.eu.

LOCATION AND DATES:

The camp will be held in De Pinte, a small town in the province of Flanders, in Belgium. The town is around 59 km from Brussels and 10 km from Ghent.

Participants will stay at a camp residence around 1 km from De Pinte city center.

The camp will last 9 days. **Arrival on the 23rd of July and departure on the 31st of July.**

The participants will meet EAVI staff on the 23rd at Gent-Sint-Pieters station (main/central station). Further indication about the time and location will be provided to the selected candidates.

After flying to Brussels:

- For those arriving in **Brussels Zaventem**, you can take the train from the airport directly to Gent-Sint-Pieters. Check timetables and tickets here: <https://www.belgiantrain.be/en>
- For the ones arriving in **Brussels Charleroi**, you can take a shuttle bus from the airport going straight to Gent-Sint-Pieters. Check timetables and tickets here: <https://www.flibco.com>

RULES AND RESPONSIBILITIES

- Commitment to the activities and to the final outcome of the camp
- Be aware that it is a work camp, so work time is balanced with free time activities, tourist tours and training workshops
- Bullying of any kind will not be tolerated
- Respectful attitudes towards EAVI staff and rules set up during the camp
- During their free time, participants must behave in a responsible manner
- Drugs are not allowed
- Common spaces in the residence must be kept clean
- Extra costs (apart from food, accommodation and included activities) must be covered by participants

MATERIAL TO BRING

- Sheets or sleeping bag
- Towels
- Phones and lap-tops
- People who have it, can also bring a camera to record videos.