TO TRACE OR NOT TO TRACE – ANSWERING YOUR QUESTIONS ON CONTACT TRACING APPLICATIONS



## **1. INTRODUCTION**

#### WHAT IS CONTACT TRACING?

<u>Traditional contact tracing</u> is when an infected individual provides information concerning their clinical history and recent contacts. These contacts are then called to monitor their own conditions and/or to self-isolate. Contacts include <u>friends</u>, <u>family members</u>, <u>colleagues</u>.

# 2. CONTACT TRACING AND TECHNOLOGY

## SO, WHY DO CONTACT TRACING EFFORTS NEED TO USE MY SMARTPHONE?

The problem with traditional contact tracing is that people often <u>cannot remember everyone they have contacted or do not</u> <u>have information</u> to reach them. The <u>interview process is often</u> <u>time-consuming</u>, leaving abundant time for infected contacts to unknowingly spread the disease further. About <u>80% of the</u> <u>world's population</u> owns a smartphone, so tracing contacts digitally will help to fill in the cracks of traditional contact tracing.



## HOW DOES CONTACT TRACING USE MY SMARTPHONE?

Radio wave sensors are <u>already built into smartphones</u>, <u>so close contacts can be automatically detected</u>. Smartphone applications are being developed that can <u>automatically alert people</u> if they have been in close proximity to an infected person.



# 3. CONTACT TRACING AND COVID-19

# WHY ARE CONTACT TRACING APPLICATIONS IMPORTANT IN STOPPING COVID-19?

Tracing contacts is crucial, since <u>many infected with Covid-19 have</u> <u>delayed symptoms, mild symptoms, or no symptoms at all</u>, and unknowingly spread the virus to others. Traditional contact tracing is <u>tedious and often ineffective</u>, so digital contact tracing can help pick up the slack. East Asian countries such as China, South Korea, and Japan that have applied some form of digital contact tracing <u>have relatively low infection rates</u>.



#### WHAT ARE THE LIMITATIONS OF CONTACT TRACING APPLICATIONS?



The elderly often do not have smartphones, and are coincidentally the group most at risk. Thus, <u>traditional contact tracing will have to</u> <u>continue</u> in addition to contact tracing applications to ensure everyone is reached. These applications are only useful if people are aware they have the virus, and a <u>shortage of tests</u> continues to be problematic in <u>many countries</u>. Furthermore, successful contact tracing applications will require a lot of <u>coordination and financial cost</u>, and must be implemented as quickly as possible.

#### WHEN WILL CONTACT TRACING APPLICATIONS BE AVAILABLE?

Right now, it depends on the country. France is expected to release its application, StopCovid, in <u>early</u> <u>June</u>. Belgium has chosen to <u>drop the application idea</u> entirely and stick to manual tracing. The UK is currently <u>testing an application</u>, but due to its technical problems, there is speculation it may enlist the help of Apple and Google. More updates are sure to emerge in the coming weeks.



# 4. CONTACT TRACING AND PRIVACY

#### SHOULD I BE CONCERNED THAT CONTACT TRACING APPLICATIONS WILL INVADE MY PRIVACY RIGHTS?

<u>China's contact tracing applications had privacy concerns</u>, so it is reasonable to be concerned with efforts taking place in other countries. The European Union has said that contact tracing applications <u>will comply with European freedoms and values</u>. This includes the single market, meaning that applications will need to <u>work across borders</u>. The proposed <u>Pan-European Privacy-Preserving</u> <u>Proximity Tracking</u> (PEPP-PT) initiative intends to use Bluetooth Low Energy to trace infection chains throughout Europe while ensuring data remains on users' phones, but this has so far been <u>rejected by</u> <u>Spain, Switzerland, and Germany</u> due to data concerns. Other privacy measures being considered include <u>data minimization and pseudonyms</u>, and a <u>data protection impact assessment will be completed</u> before any applications are deployed. *However, without any contact tracing applications currently in use in Europe, it is impossible to predict the extent to which privacy will be protected*.

#### WHAT IS THE ROLE OF APPLE AND GOOGLE?

Apple and Google have combined forces to create an <u>application that functions on both iOS and Android</u>. While these companies have noticeably <u>considered privacy concerns</u>, that has not stopped citizens and governments from skepticism. While <u>Germany is accepting help from Apple and Google, France has</u> <u>refused</u> and chosen instead to develop its own application.

#### **DO I HAVE A CHOICE?**

Given the importance of stopping Covid-19, it is hoped that citizens will participate in contact tracing, as such measures are <u>only effective if a large percentage</u> <u>of the population participates</u>. However, the European Union has said that it plans for the applications to be <u>voluntary</u>, and it is <u>aware</u> that citizens will only download these applications if they are perceived as effective, respecting privacy, and strictly limited to the timeframe of Covid-19.





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